

## **Image Release**

### **I agree to:**

- give my permission for the Nature Stewards program and Victorian National Parks Association to use photos and/or videos to help the VNPA promote Victoria as a diverse, secure and healthy natural environment.
- waive any rights and claims, present and future, to any fees or royalties or other benefits whatsoever for or in connection with the use of the images.
- contact the VNPA by phone or email, if I decide at any time that I no longer want the VNPA to use the images.

### **I understand that the VNPA will:**

- respect and protect those whose images are recorded.
- ensure that no child (under 18 years) is specifically identified by name in the use of any photo and/or video.
- use only for not for profit, non-commercial purposes.
- hold copyright of the images.

### **Who is the VNPA?**

The VNPA is Victoria's leading nature conservation organisation. VNPA is an independent, non-profit, membership-based group, which exists to protect Victoria's unique natural environment and biodiversity through the establishment and effective management of national parks, conservation reserves and other measures. Our work includes strategic campaigns and education programs, developing policies, through hands-on conservation work, and by running bushwalking and outdoor activity programs which promote the care and enjoyment of Victoria's natural heritage.

### **Why does the VNPA need photos?**

Quality photographs and videos of our engagement with nature are integral to ensuring these promotional materials have the greatest impact.

### **How does the VNPA use photos?**

To achieve these purposes involves the production and distribution of promotional material through media such as:

- Print and electronic Newsletters and magazines
- Posters, brochures, booklets and displays
- Television, online and print media advertising
- Intranet and Internet sites including social media

## **VNPA NatureStewards Image Release notice – March 2023**