



Bushwalking & Activities Program - (BWAP) information & ad rates

BWAP is the largest bushwalking and activities program in Victoria.

Our members enjoy regular bushwalking, bird-watching, cycling, canoeing, bus trips and overnight hikes outlined in the program.

There are two A5 sized **BWAP**'s produced annually for January to June, and July to December.

Why advertise with us?

BWAP goes out to thousands of VNPA members and interested bushwalkers who order the program free of charge via the VNPA website or pick one up at a range of outdoor gear shops, gyms, libraries and other outlets.

Our members and supporters are nature lovers, sharing a deep commitment to Australia's bushland and its wildlife. They spend much of their spare time travelling to and exploring national parks and natural areas, both within Australia and overseas.

This makes **BWAP** an ideal vehicle through which to reach your target market and promote nature-related businesses and products.



Advertising Rates (prices include GST)

Size (mm)	One colour only
Outside back cover A5 (185 X120)	\$242
Inside back cover A5 (185 X 120)	\$220
1/2 page (90 X 120)	\$132

Booking Deadlines

28 April for July to Dec issue

24 Oct for Jan to Jun issue

Booking Form

Please complete the form below and return to Victorian National Parks Association by:

email: vnpa@vnpa.org.au

fax: 03 9347 5199

or post to: Victorian National Parks Association, Level 3, 60 Leicester St, Carlton VIC 3053

I would like to place an advertisement in the VNPA's ***Bushwalking and Activities Program***.

Ad size & position _____

Issue July to Dec Jan to Jun

Total cost _____

Company _____

Address _____

Contact name _____ Telephone _____

Fax _____ Email _____

Signature _____ Date _____

Advertising Conditions:

All advertisements should be compatible with VNPA policies, and must not be detrimental or contradictory to the aims of the VNPA. BWAP welcomes the support of its advertisers. Publication of an advertisement does not imply endorsement by the VNPA Inc. of the advertised product or service. The VNPA reserves the right to refuse any advertisement at any time.

Bookings are only valid when the signed form has been received by VNPA. All advertisements are subject to the approval of the publishers. The publisher will not be held liable for design or associated costs of adverts that are not approved. No cancellations or space changes can be accepted after the booking deadline, as specified above, and any advertising booked will be charged at the full rate. If advertising material is not received by, or changes are made to the copy after, the copy deadline, the publishers reserve the right to insert copy previously used or copy submitted prior to the copy deadline. Price does not include agency commission unless indicated. Terms of payment are strictly net 30 days of invoice date. Late payment may incur surcharge.